



## Request for Proposals - Strategy Consultant

### Project Overview

Wholeschool Mindfulness (WholeSchool), a nonprofit organization dedicated to co-creating an education system that advances well-being, community, and justice through the transformative power of mindfulness, is seeking a qualified consultant, with personal experience in mindfulness preferred, to collaborate with us in developing a clear strategic vision for the organization.

Working with our team over the next several months, the consultant will support WholeSchool to:

1. Define what success looks like for the organization in the short and long term, including identifying clear metrics for success.
2. Align around strategy as it pertains to program, approach, and financial model.
3. Identify the key strategic priorities to focus on over the next three to five years.

Additionally, by the conclusion of this work, we expect the consultant to help the Partners develop a clear and concrete planning process that will lead them to efficiently actualize the strategic vision.

Lastly, it is critical that the input and voice of key stakeholders are heard. The Strategy Consultant will be expected to support WholeSchool in ensuring this occurs.

### About WholeSchool Mindfulness

WholeSchool's Mission is to co-create an education system that advances well-being, community, and justice through the transformative power of mindfulness. Our *Approach* is to work to legitimize and support the position of a "Mindfulness Director" in schools. A Mindfulness Director is a school or district staff member whose role is to integrate mindfulness practices within their community. WholeSchool has clear [values](#) and seeks to engage with individuals and organizations that share those values.

Founded in 2019, WholeSchool has four full-time staff and a budget of \$1.5 million.

WholeSchool utilizes a shared leadership model that aligns with our values; four Partners have individual Areas of Responsibility and co-hold strategic decision making responsibility.

More information about WholeSchool Mindfulness can be found on our [website](#). We strongly encourage you to watch our two minute video found on our homepage.

### Budget

WholeSchool has allocated a budget of approximately \$25k for strategic planning during the 23-24 academic year. Please take this into account when responding to the RFP.

### Process and Timeline

We aspire to begin work with a Strategy Consultant in the fall of 2023 and have achieved our goals no later than February, 2024.

Consultants that are value-aligned and interested in working with WholeSchool to achieve our goals should email Marc Waxman at [mwaxman@wholeschoolmindfulness.org](mailto:mwaxman@wholeschoolmindfulness.org).

We encourage consultants to value their own time and do not expect full proposals. Please consider sending information that lets us know who you are and why you would be a good fit for our needs with special attention to your accomplishments supporting organizations that have resulted in the achievement of major milestones.

Please note that this RFP is being distributed as of October 19, 2023. We hope to begin reviewing information from potential consultants by October 30, 2023.